



ROG VOX

recording and production

Podcasting Rates:

1. Once in a While */ Per hour rates:

- Audio Only (Vox Cast Plus): \$150/hr
- Audio and Video (Vox Cast Plus Video): \$250/hr
- Audio/Video/Graphics (Corporate Cast): \$400/hr

Simple editing included

2. Ongoing Podcast / Block Discounts: **

Audio Only

- Save 10% on a block of 10, one hour studio sessions **\$1,350.00**
- Save 15% on a block of 20, one hour studio sessions **\$2,550.00**

Audio and Video

- Save 10% on a block of 10, one hour studio sessions **\$2,250.00**
- Save 15% on a block of 20, one hour studio sessions **\$4,250.00**

*** 30 minutes of editing included***

3. Membership “Long Haul” (Members enjoy 10% off other services)

Recurring Monthly Fees with 12 month signed agreement + \$200 Startup Fee

	Audio	Audio+Video
Star Struck – Daily Podcast	\$2000	\$4000
Network – Weekly Podcast	\$500	\$850
Procaster – Bi-Weekly Podcast	\$250	\$425
Dreamcaster – Monthly Podcast	\$115	\$200

New Podcast Important Information

ROC Vox uses Spreaker ([spreaker.com](https://www.spreaker.com)) to host episodes, which is included in your price. If you wish to host on another platform, please let us know. If you are ok with using Spreaker, you can have your show be part of the [ROC Vox Podcast Network](#), or you do not have to include that, it's up to you.

Here are Spreaker's [rules](#)

What you need to start:

Podcast Title (Short, Sweet and Memorable)

Choose a [Category](#) for your show: (see link for list)

Overall **Podcast Description** (for the show, not the episode)

For each episode we will need:

Episode Title. (100 Characters or fewer)

Episode Description (5000 Characters or fewer)

Episode Hashtags [max 20 tag, 30 character limit per tag) (#please, #submit, #them, #in, #this, #format, #with, #commas,)

Podcast Graphics: For the main Spreaker page, and this profile pic will propagate to Apple, Google, etc. (We have a graphic designer if you need one made - average price is \$125)

Podcast profile dimensions: We recommend uploading an artwork of at least 1400x1400 pixels and maximum 512kb. We support jpg, png, gif and tiff formats

If you choose, you can have a new profile pic per each new episode, or simply use the one you create for the entire show. I've seen some podcasts that incorporate their guests' headshots into a new graphic for the episode.

How Does This Work?

*included with membership

1. You Come up with a Podcast Name that is not taken.
2. We will create it in Spreaker (RSS hosting platform)
3. You write an overall podcast description (What is the show about?)
4. You Choose a Category
5. You provide a graphic or we can have one created that is 1400x1400
6. You choose music from our [library](#). (artlist.io)
7. We create your personalized booking link to help you book studio time.
8. We assist you in all areas of production.
9. We can provide you with a transcript and captions*
10. We can provide you with show notes (AI created)*
11. We use Spreaker to distribute: Apple, Spotify, iHeart, Audible + more.
12. We add you as a collaborator so you can log in and view analytics.
13. We provide a spreadsheet of all links associated with your podcast.*
14. You make us a content manager of your YouTube Channel for uploading.
15. We charge your card on the 1st of every month.*